

PROFESSIONAL USE ONLY

Not for resale on third-party websites, including, but not limited to, Amazon® and eBay®.

DIRECTIONS: Mix two scoops (42 g) in 8-12 oz cold water and consume. Adjust amount of water according to thickness desired. May be used as a snack, a "rescue" food, an occasional meal replacement, or as directed by your healthcare practitioner.

Consult your healthcare practitioner prior to use. Individuals taking medication should discuss potential interactions with their healthcare practitioner. Do not use if tamper seal is damaged. The labeling on this product does not comply with California's Proposition 65. Therefore, this product may not be sold in California.

FIT Food™ Whey represents an extraordinary breakthrough in body composition/weight management functional food formulas.

Our medical board of advisors' primary objective in researching and developing FIT Food Whey was to find a pure source of quality whey protein that is free of genetically-engineered hormones (rBST and rBGH) which, though banned in other countries, are used in the United States dairy industry. There are growing concerns regarding the effects of these hormones, especially in early puberty.

After a thorough review, our researchers determined that the stringent standards imposed by the New Zealand Ministry of Agriculture and Forestry (MAF) upon New Zealand dairy farmers results in the purest and most bioactive whey protein available. In addition to prohibiting the use of synthetic hormones in New Zealand's dairy industry, MAF-mandated feeding, climate, and calf-birthing practices further contribute to the superior quality of New Zealand's whey protein. Although importing New Zealand whey protein into the United States is more costly, our board of advisors recommended that FIT Food Whey must contain 100% pure New Zealand whey protein.

FIT Food Whey promotes fat burning and improved lean body mass with the following enhancement†:

	FIT Food Whey	Soy-Based Formula	FIT Food Whey Superiority
Biological Value (BV)	104	74	40%
Protein Equivalency	21 Grams (one serving)	30 Grams (two servings)	The BV of bioactive whey is 40% greater than that of soy protein. As a result, 30 grams (two servings) of the soy formula would be required to equal the amino acid nourishment of just 21 grams (one serving) of FIT Food Whey.
Source of Protein	Imported New Zealand	Domestic United States	The New Zealand MAF imposes the most stringent environmental requirements on New Zealand farmers.
Dietary Fiber	8 Grams	5 Grams	60%
Naturally Occurring Immunoglobulins	2.1 Grams	0 Grams	Support the immune system and intestinal function.†

- 100% BioActive Whey Protein with Natural Immunoglobulins
- Low Glycemic Index
- No Soy Protein
- No Fructose

†These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

STORAGE: Keep tightly closed in a cool, dry place out of reach of children.

DOES NOT CONTAIN: Wheat, gluten, yeast, soy protein, fish, shellfish, peanuts, tree nuts, egg, artificial colors, artificial sweeteners, or artificial preservatives.



**21g
PROTEIN**

fitfood™ WHEY

No Added Sugar, No Stevia

Whey Protein Shake Mix

ePV:



NET WT
**20.74 oz
(588 g)**

**Functional
Food**

**Creamy
Chocolate**

Nutrition Facts

Serving Size 2 Scoops (about 42g)
Servings Per Container About 14

Amount Per Serving

Calories 140 **Calories From Fat 30**

	% Daily Value*
Total Fat 3g	5%
Saturated Fat 2g	10%
Cholesterol 45mg	15%
Sodium 260mg	11%
Potassium 330mg	9%
Total Carbohydrate 13g	4%
Dietary Fiber 8g	32%
Sugars 3g	

Protein 21g

Vitamin A 0% • Vitamin C 0%
Calcium 8% • Iron 8%

Not a significant source of *trans* fat.

* Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Potassium		3,500mg	3,500mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

INGREDIENTS: New Zealand whey protein concentrate, inulin, cocoa powder processed with alkali, natural flavors, sunflower oil, medium-chain triglyceride oil, taurine, L-glutamine, cellulose gum, xanthan gum, guar gum, Aminogen® (proprietary plant enzyme blend), sea salt, monk fruit extract, glycine, and silica.

CONTAINS: Milk (whey protein concentrate).



Aminogen® is a registered trademark of Triarco Industries. Aminogen® is protected under U.S. patent 5,387,422.

Typical Amino Acid Profile Per Serving:

Alanine	1,110 mg
Arginine	570 mg
Aspartic Acid	2,330 mg
Cysteine	590 mg
Glutamic Acid	3,800 mg
Glycine	470 mg
Histidine	400 mg
Isoleucine	1,450 mg
Leucine	2,350 mg
Lysine	1,910 mg
Methionine	530 mg
Phenylalanine	710 mg
Proline	1,340 mg
Serine	1,110 mg
Taurine	500 mg
Threonine	1,530 mg
Tryptophan	500 mg
Tyrosine	730 mg
Valine	1,320 mg

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